

D. Erasmus Policy Statement (Overall Strategy)

The Institution agrees to publish this overall strategy on its website within one month after the signature of the Erasmus Charter for Higher Education by the European Commission.

Please describe your institution's international (EU and non-EU) strategy. In your description please explain a) how you choose your partners, b) in which geographical area(s) and c) the most important objectives and target groups of your mobility activities (with regard to staff and students in first, second and third cycles, including study and training, and short cycles). If applicable, also explain how your institution participates in the development of double/multiple/joint degrees:

Original language [EN]

We want to provide all our school community with the maximum of possibilities to develop themselves in an international, cross cultural and global environment. We have signed 71 agreements all over the world, mainly with Latin American countries, which we want to strengthen. We also want to establish new agreements with selected institutions with aligned strategic plans.

The first criteria for choosing this group of partners is based on their capability and interest to collaborate with Foro Europeo in as many projects as possible: the mobility of our staff and students (programs, seminars, internships...), the design of transversal programs, the collaboration in common fields of research and the establishment of joint/multiple/double degrees. Other relevant criteria are related to the prestige of the institutions, the capacity to establish a relationship between equals, mutually beneficial.

Our aim is to select one partner per country, focusing firstly in Europe. Our goal is to have five strategic partners in five countries in Europe by 2017, increasing the number up to ten by 2020.

At the same time we broaden our horizons in Europe, but as a secondary objective and following the same criteria, we will establish new partnerships in other regions: in Asia (three partners by 2018; five by 2020), Africa (two by 2020), Latin America (eight by 2017) and North America (four by 2018).

Independently of any further agreements, the success of Foro Europeo in Erasmus + Programme will be measured by the participation of students, professors and staff in mobility. The goals are as follows:

2016. Mobility Action

- 5 outgoing students in the first cycle, studying one semester in another programme country.
- 2 outbound faculty members developing seminars in European partner institutions.
- 3 incoming students studying one semester at Foro Europeo.
- 2 incoming professors teaching at Foro Europeo.
- 20 students in the first cycle from Foro Europeo undergoing internships in other programme countries.

2017. Mobility Action

- 8 outgoing students in the first cycle, studying one semester in another programme country.
- 3 outbound faculty members developing seminars in European partner institutions.
- 5 incoming students studying one semester at Foro Europeo.
- 3 incoming professors teaching at Foro Europeo.
- 25 students in the first cycle from Foro Europeo undergoing internships in other programme countries.

2018. Mobility Action

- 12 students in the first cycle, studying one semester in another programme country.
- 5 outbound faculty members developing seminars in European partner institutions.
- 10 incoming students studying one semester at Foro Europeo.
- 5 incoming professors teaching at Foro Europeo.
- 30 students in the first cycle from Foro Europeo undergoing internships in other programme countries.

Please describe your institution's strategy for the organisation and implementation of international (EU and non-EU) cooperation projects within the framework of the Erasmus+ Programme.

If not applicable, please explain:

Original language [EN]

Our areas of interest are the establishment of cooperation partnerships, independently of the ones described in the previous sections, common programs and alliances of knowledge.

In the first area, we would define common short programs such as the following ones:

- Cross cultural management
- European Leadership.
- Common Summer Program
- International Week Program in different countries.

Regarding programs, we would like to establish double degree with partners, adding to the own program the specific expertise of the respective partner.

As far as the alliances of knowledge is concerned, we would like establish relations with other Schools and Universities in order to develop common researches carried out by students, and to share methodologies, results, papers, compilations, etc. We created Thinking Up, an investigation's center for students, carrying out research, consultancy projects and other activities in companies or institutions. At the same time, we will focus on professors. Main results will be published on the organization website. Our objective is to establish an international association, beginning in Europe.

Please explain the expected impact of your participation in the Erasmus+ Programme on the modernisation of your institution.

Please refer to each of the 5 priorities of the Modernisation Agenda and explain the policy objectives you intend to pursue:

Original language [EN]

The impact of our participation in Erasmus + will be significant for our institution, following the way started 10 years ago. We want to improve the quality of our collaborations and the number of partners from European countries. So far, there is an imbalance between the number of partners and their countries of origin and we hope to find the balance in the framework of Erasmus + (eg. there are several partners from an individual country while other countries are underrepresented).

The mobility initiatives with other countries and institutions will contribute to increase the awareness of our students and staff about the European project and to promote an international understanding. Foro Europeo is an international institution, but with our participation in this program we expect to improve in this field. We want to increase the number of nationalities of our students in one class of the first cycle from three to five in two years, and from six to ten in postgraduate programs. Our participation in Erasmus + will increase our impact as a Higher Education Institution. This participation will allow us to be more attractive because one of our objectives is to intensify and encourage the relations between Higher Education system and the professional one. Internationality, double degrees and short programs will help us to reach our goal. The flow between these two systems is quite low in Spain, and our initiative will contribute to facilitate it.

With our participation in Erasmus +, mainly within cooperation projects, we want to provide graduates with the experience in the research field by including it in the curricula. In addition, these research projects will always be done in cooperation with companies. In this sense, the application and contribution to real businesses is essential. It will expand our institution, in collaboration with others, from an educational center to a research institution.

This initiative will have a strong impact in the collaboration between business and education, and it will promote best practices and new innovations. At this moment, there is a few numbers of companies participating with us in this initiative. We expect to increase this number of enterprises so that they have more impact of them in our region. With the participation of students and professors from other countries in the research, the projects will be benefit from their contribution, improving the quality of the results.

The relation between different institutions concerns not only students and staff, it also has an impact on the whole institution. We want to grow in our international and global strategy by sharing best practices and different points of view and by implementing common strategies with other Institutions. Our participation in Erasmus + will help us to reach our objective: learning from others, sharing with others and establishing common strategies for the future.